



# Ungureanu Andrei

## Experience

Online marketing Freelancer (09/2020 – Now) –  
Creste Ecomex SRL, Sibiu, Romania

Improving clients' online presence and ROI, defining the right online marketing strategy, improving SEO and PPC campaigns. I offer strategic consultancy but don't shy away from implementation either.

Online marketing specialist (03/2020 – 09/2020)  
– Keep Calling, Sibiu, Romania

Keep Calling is an USA telecom company operating from Sibiu, Romania. Managed part of their PPC campaigns (\$25k+ monthly budget) and supervised all SEO projects.

Online marketing specialist (01/2019 –  
02/2020)- Daro Media, Sibiu, Romania

Daro Media is a web agency based in Sibiu, Romania. I worked with clients of various sizes, helping them define their digital strategy, scale their activity and increase traffic and conversions. Besides PPC and SEO I also helped them with Conversion Rate Optimization.

Traffic and monetization manager (04/2016 –  
03/2019) – Petit Futé, Paris, France

Petit Fute is a leading french publisher. I was in charge of all traffic acquisition (SEO, PPC, affiliate) and monetization. Managed \$25k+ a month in acquisition traffic, helped the publisher increase his traffic and RPM

## Education and Courses

Master Marketing – University of Corsica, France,  
2014 – 2016

Bachelor Business Administration – University of  
Sibiu, Romania, 2011 – 2014

Programmatic marketing course – Institut Supérieur  
du Marketing, Paris, France – 2018

Programming training: HTML, CSS, JavaScript –  
Google Developer Challenge - 2017

## Contact

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## Skills

AdSense	=====
SEO	=====
Programmatic	=====
Monetization	=====

## Languages

English – C2, 985/990  
TOEIC score  
French – C2, TCF certified  
Romanian - Native

## Portfolio

[Agentiacreste.com](http://Agentiacreste.com) –  
website monetization  
agency I founded  
[Expertmarketingonline.ro](http://Expertmarketingonline.ro)  
– personal website, I  
write about online  
marketing